

2022-2023 District Goals

District: 24 C
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[Goals service.docx](#)

[Multiple District Goal #1.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	25	25	15
2nd Quarter	0	26	30	15
3rd Quarter	0	37	35	15
4th Quarter	1	25	35	35

FY New Clubs

2

FY Charter Members

113

FY New Members

125

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

158

Action Plan

[Action Plan Template en\(13\).docxmembership.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[action plan leadershpl.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 75% and club participation in our district increases by 75%.
- b. Our team will ensure that 75 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 600 to LCIF and I will ask 100 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Goals LCIF Lions.docx](#)

CUSTOM GOALS

Goal Statement

Our SMART goals are to review our districts and combine our systems so that they are very similar across the state of Virginia. Our communication system, website, newsletter, methods to grow membership and ideas for service projects are standard across the state. We want to have a Virginia Lions Day, and all clubs be working on a hunger project on the same day and publicize the information through TV, radio, newspaper, Facebook and our newsletters to our clubs, become one roaring Lion across the state of Virginia

Action Plan

Goal Statement

Action Plan

[Custom Quality Goal Action Plan Template en\(4\).docx](#)